



Wednesday, 4th July 2012, 9:00 – 11:00 AM

Royal Institute of International Affairs, Chatham House, 10 St James's Square, London SW1Y 4L

Saturday 7th July 9.00 AM – 5.00PM

Brunei Gallery, SOAS, Thornhaugh Street, Russell Square, London WC1H 0XG

Welcome to Africa-Gives AD3 2012

Africa is experiencing positive economic growth and social change and the whole world is yet again looking at ways of benefiting from Africa's wealth. AFFORD believes that it is especially important for young Africans in the diaspora to engage with the fast changing continent and capitalise on the growing opportunities.

In our experience, the most productive and ethical manner to engage with Africa as a member of the diaspora is to ask 'what can I give to Africa?' By deploying technical skills, professional experiences, charitable donations and business investments, the diaspora finds practical ways to give to and take from Africa in a manner that fosters ethical progress and sustainable development. AFFORD's Africa-Gives project challenges young African professionals and leaders, to innovate and activate new and effective ways of enhancing how Africans give to Africa.

There is very little scholarly work or understanding of how young diaspora Africans give to Africa, whether they are repeating the patterns of giving of their parents who remit huge amounts to Africa, or whether they would benefit from a targeted approach. Over the next year, through an academic study, conducted in partnership with the Centre for Charitable Giving and Philanthropy (CGAP -CASS Business School) and AMREF, and through engaging with hundreds of young Africans aged 18-35 through Africa-Gives, AFFORD will improve understanding of how young diaspora Africans want to give to Africa.

We will begin with two ground-breaking events on Wednesday 4th July and Saturday 7th July as part of African Diaspora and Development Day (AD3), during which AFFORD will raise awareness of the issues around African philanthropy and engage a new generation of young diaspora givers.



Through remittances, older Africans sent over \$40 billion to the continent in 2011. Beyond this, there is a new wave of high profile philanthropists such as Mo Ibrahim and Tony Elumelu, both bringing conventional philanthropy to the continent.

On 4th July we welcome our keynote speakers Hadeel Ibrahim, on behalf of the Mo Ibrahim Foundation, and James Nyoro from the Rockefeller Foundation to explain the broader context of this new African Philanthropy. We also welcome on 7th July our keynote speakers the Shadow Business Secretary, the Hon. Chuka Umunna, MP, and Ghana's leading software developer, Herman Chinery-Hesse, who will mobilise and inspire a new generation to give. Finally, we will hear the passionate voices of that generation from fashion entrepreneur, Jacqueline Shaw, business coach, Griselda Kumordzie Togobo, and the hundreds of young people who have registered to participate in Africa-Gives.

Our key objective is to deepen learning and understanding of young diaspora giving, by creating opportunities to engage young Africans, a group that are currently underrepresented in 'official' giving and philanthropic profiles; and to build on this learning by developing strategies and schemes to improve and enhance young diaspora giving that realises significant resources for Africa's development. The initiative will also foster the development of new giving networks amongst young diaspora Africans that will harness their enthusiasm for African development and encourage collaboration amongst them. Finally it will develop innovative platforms, utilising new media and other technologies that will enable this particular audience to focus and direct their giving.

Young Africans will contribute significantly to driving this programme of research and action by giving of their time and skills. Africa-Gives provides a platform, network and support for the young generation of diasporan Africans; offering guidance on how to capitalise on the growing opportunities in a fast changing continent. It challenges young people to innovate and activate new and effective ways of enhancing how Africans give to Africa.

On behalf of AFFORD, I thank the speakers and chairs for agreeing to contribute, and interns and staff for all their hard work. I thank our partners, and finally thank the delegates for taking time to join us and look forward to comments and engagement. I wish everyone a productive and pleasant AD3 2012.

Onyekachi Wambu, Director of Engagement & Policy, AFFORD